

## **Willunga Farmers Market wins National Award!**

On Monday, 20<sup>th</sup> August the winners of the 2019 *delicious*. Harvey Norman Produce Awards, the country's most prestigious food industry event, were announced at a gala ceremony at the State Theatre in Sydney.

Some of Australia's most renowned chefs and food industry leaders joined the *delicious*. team and finalists at the annual awards ceremony, including South Australia's Willunga Farmers Market.

Willunga Farmers Market was announced as the trophy winner for the Outstanding Farmers Market award which acknowledges a vibrant and engaging community-focused farmers' market that displays 'true authenticity'.

Now in its 18<sup>th</sup> year of operation, the WFM is predominantly a fresh food market that operates every Saturday in the heart of the historic Willunga township. It is a place where farmers and specialty food producers from the Fleurieu Peninsula can sell farm-origin and associated value-added specialty foods directly to customers.'

Jenni Mitton, General Manager since 2017 was delighted to accept the award on behalf of her team and the 70 strong farmers and producers of the WFM community.

Shoppers and WFM members took to social media to celebrate and congratulate the market, "now Australia will know what we locals have known for years", said Jim Cleland.

"Congratulations! Fabulous produce & a great place to spend a Saturday morning – a win for passion & commitment!" said Narelle Sonter.

Pip Forrester, Chair of the WFM thanked *delicious* Australia and Award sponsors Harvey Norman for their contribution to the food industry and for celebrating the farmers and producers of Australia, "15 years ago, this sort of thing wouldn't have happened – it is so important to have this recognition".

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